

Start Date End Date		# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$16,550.00	\$14,067.50
10/29/12	10/31/12	15	\$14,200.00	\$12,070.00

### **Totals**

lotais					
Month	# Spots	Gr	oss Amount	Net Amount	Rating
October 2012	15		\$16,550.00	\$14,067.50	0.00
November 2012	15		\$14,200.00	\$12,070.00	0.00
Totals	30	,	\$30,750.00	\$26,137.50	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Fran Berg			Start Of Order - End Of Order	100%	

Order Share	Share	Total
WTVF	35%	\$30,750.00
Market	100%	\$87,857.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	65%	\$57,107.14
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	. 0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

ORDER	Remissi	D.					-		Print D	Date	10/30/12 09:4	6:26 Page	1 of 3
Order   Order   Rev:   36891	ment: 1	114			ΩR	DFF	₹				. 3,00,12,00.4	ugo	1 of 3
Aik Order #:   Product Dosc.   RAAMIPAC	Adad A	16 he				us in i	•		,	NI	01110	VZA	
Aik Order #:   Product Dosc.   RAAMIPAC	acula IV	ly line								ĬÄ	CM9		3
Product Dasc:   PAAMPAC   Estimate:   Primary AE:   Fran Buty   Primary AE:   Primar	Orders	Order / Rev:	36881			·	er'	2.1			iannel		
Fight Dates		Alt Order #:	0791511	3		· i.				NI	ETWL	JRK	
Flight Dates		Product Desc:	, RAAMP	4C						•.*			) :
Original Date / Rev.   Original Date / Rev.   Order Type:   ORNERAL   Sales Office:   National		Estimate:								WTV	F		
Agency   Name:   Neb Media   Billing Type:   Billing Contact:   Bill		Flight Dates:	10/25/12	2 - 10/31/12			Primary AE	:		Fran	Berg		
Agency   Name:   Nabo Media		Original Date / Re	ev: 10/30/12	2 / 10/30/12			Sales Office	e:		WAD	C .		
Builing Contact:   Billing Contact:   Bowledge   Bowledg		Order Type:	GENER	AL			Sales Regi	on:		Natio	nal		
Bulling Contact:   Billing Contact:   Bowledge	•	•					si'			1.5			
Billing Calender	Agency	Name:	Nebo M	edia	•	- T							
Advertiser		Buying Contact:					Billing Type	<b>):</b>		Cash	ı .		
Machington, DC 20007		Billing Contact:		•			Billing Cale	ndar:		Broad	dcast		
Advertiser   Name   RAMMPAC   Demographic   A35+			3299 K 8	St NW #200			Billing Cycl	e:		EOM	/EOC		
Demographic   A35+			Washing	ton, DC 2000	7		Agency Co	mmission	:	15%	,		
Demographic   A35+			M2										• •
Demographic   A35+	Advertiser	Name:	RAAMP	AC			at"						
Product Codes:		Demographic:	A35+			. 35	New Busine	ess Thru:					
Priority: Revenue Codes: AGY, POL, ISS						·	Order Sepa	aration:		00:15	5:00		
Bill Plan		Priority:					Advertiser l	External II	D:	·			
Start Date			h./	OL. ISS			Agency Ext	ternal ID:	•		***	•	
Start Date										. 4	-		
100/11/2				acomb Thirt o	mauré 1			#6-	note I	Gro.	se Amount I	Not Amount 1	Rating
10/29/12 10/28/12 15 \$14,200.00 \$12,070.00 November 2012 15 \$14,200.00 \$12,070.00 0  Account Executives   Sales Office   Sales Region   Start Date / End Date   Order %								# 5		G10			0.00
Totals   30   \$30,750.00   \$26,137.50   0													
Sales Office   Sales Region   Start Date / End Date   Dorder / Start Of Order - End Of Order   100%	10160114 . 1	10101112	. το ψ <i>ι</i> -τ	,=00.00	Ţ.2.JOT 0.00				30	125	\$30,750.00	\$26,137.50	0.00
Sales Office   Sales Region   Start Date / End Date   Dorder / Start Of Order - End Of Order   100%	Account Execu	tives								1			
Order Share         Share         Total           WTVF         35%         \$30,750.00           Market         100%         \$87,857.14           Competitive Share         Share         Total           CABLE         0%         \$0.00           UNKWN         65%         \$57,107.14           WCTE         0%         \$0.00           WHTN         0%         \$0.00           WKRN         0%         \$0.00           WKRN         0%         \$0.00           WNPX         0%         \$0.00           WPGD         0%         \$0.00           WSMV         0%         \$0.00           WUXP         0%         \$0.00           WZTV         0%         \$0.00           WZTY         0%         \$0.00           WZTY         0%         \$0.00           WZTY         0%         \$0.00           WZTY         0% <td< td=""><td></td><td></td><td>s Office Sal</td><td>es Region</td><td>Start Date / E</td><td>End Dat</td><td>е</td><td>Ord</td><td>er %</td><td></td><td></td><td></td><td></td></td<>			s Office Sal	es Region	Start Date / E	End Dat	е	Ord	er %				
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Market   100% \$87,857.14					J					,*			
Competitive Share													
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WKRN         0%         \$0.00           WNAB         0%         \$0.00           WNPX         0%         \$0.00           WPGD         0%         \$0.00           WSMV         0%         \$0.00           WZTV         0%         \$0.00           WZTV         0%         \$0.00           Ln Ch         Start         End         Inventory Code         Break         Start/End Time Days         Len         Spots         Rate         Pri         Rtg Type         Spots         Amount           1         WTVF         10/26/12         10/26/12         M-F 6a-7a         CM         6a-7a        F         :30         1         \$750.00P2         0.00 NM         0.00 NM         0.00 NM <td></td>													
WNAB         0%         \$0.00           WNPX         0%         \$0.00           WPGD         0%         \$0.00           WSMV         0%         \$0.00           WUXP         0%         \$0.00           WZTV         0%         \$0.00    Len Spots Rate Pri Rtg Type Spots Amount  Start Date End Date Weekdays Spots/Week Rate Rating													
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WSMV		1	0%	\$0.00		*			• • • •	arania. Taran			
WUXP         0%         \$0.00           WZTV         0%         \$0.00           Ln         Ch         Start         End         Inventory Code         Break         Start/End Time Days         Len         Spots         Rate         Pri         Rtg Type         Spots         Amount           1         WTVF         10/26/12         10/26/12         M-F 6a-7a         CM         6a-7a        F         :30         1         \$750.00 P2         0.00 NM         1         \$750.00 P2           MORNING REPORT         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating	WPGD			\$0.00	ı		•			4			
WZTV         0%         \$0.00           Ln         Ch         Start         End         Inventory Code         Break         Start/End Time Days         Len         Spots         Rate         Pri         Rtg Type         Spots         Amount           1         WTVF         10/26/12         10/26/12         M-F 6a-7a         CM         6a-7a        F         :30         1         \$750.00 P2         0.00 NM         1         \$750.00 P2           MORNING REPORT         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating	WSMV												
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Start Date End Date Weekdays Spots/Week Rate Rating	, MACONINIO		M-F 6a-7a		<i>.</i> • •	t:	**		et ff e fa	14 1-2	р		
			Weekdays	Spots/Wee	k Rate	Rati	ng			*1:			
				<u> </u>									

Print Date: 10/30/12 09:46:26 Page 2 of 3

WTVE

Order / Rev:

36881

Advertiser:

RAAMPAC

Alt Order #:

07915113

Product Desc:

RAAMPAC

Flight Dates:

10/25/12 - 10/31/12

Estimate:

Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Inventory Code Break :30 \$750.00P2 0.00 NM \$750.00 CM 6a-7a 10/26/12 10/26/12 M-F 6a-7a 1 WTVF M-F 6a-7a MORNING REPORT Spots/Week Rate Rating Start Date **End Date Weekdays** 0.00 \$750.00 Week: 10/22/12 10/28/12 ---F--0.00 NM 2 WTVF 10/30/12 10/31/12 M-F 6a-7a CM 6a-7a -11 :30 \$750.00P2 2 \$1,500.00 M-F 6a-7a MORNING REPORT 1/DAY Start Date Rating **End Date** Weekdays Spots/Week Rate -11----\$750.00 0.00 Week: 10/29/12 11/04/12 M-F 8a-9a CM :30 \$350.00P2 0.00 NM \$350.00 3 WTVF 10/26/12 10/26/12 8a-9a M-F 8a-9a **EARLY SHOW** Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate ---F--\$350.00 0.00 10/28/12 Week: 10/22/12 \$450.00P4 :30 0.00 NM \$450.00 4 WTVF 10/26/12 10/26/12 M-F 3p-4p CM 3p-4p ---F--M-F 3p-4p 1.4 **ELLEN** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ---F--\$450.00 0.00 Week: 10/22/12 M-F 4p-430p CM 4p-430p :30 \$550.00P4 0.00 NM \$550.00 5 WTVF 10/26/12 10/26/12 M-F 4p-430P **4P NEWS** Spots/Week Rating Rate Start Date **End Date Weekdays** ---F--\$550.00 0.00 10/28/12 Week: 10/22/12 \$650.00 \$650.00P4 0.00 NM :30 6 WTVF 10/26/12 10/26/12 CM 5p-530p ---F--M-F 5p-530p M-F 5p-530p **5P NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 ---F--\$650.00 0.00 :30 \$650.00P4 0.00 NM \$1,950.00 7 WTVF 10/29/12 10/31/12 M-F 5p-530p CM 5p-530p 111----M-F 5p-530p 1/DAY **5P NEWS** Spots/Week Rating Weekdays **End Date** <u>Rate</u> Start Date MTW----\$650.00 0.00 11/04/12 Week: 10/29/12 :30 2 \$800.00P4 0.00 NM 2 \$1,600.00 ---11--WTVF 10/25/12 10/26/12 M-F 6p-7p CM 6p-630p (6:00 PM-6:30 PM) M-F 6p-630p CX TH & MOVE TO FRI 1X **6P NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 \_\_\_11\_\_ \$800.00 0.00 Week: 10/22/12 :30 \$800.00P4 0.00 NM \$2,400.00 CM 6p-630p 111----9 WTVF 10/29/12 10/31/12 M-F 6p-7p (6:00 PM-6:30 PM) M-F 6p-630p **6P NEWS** 1/DAY **End Date Weekdays** Spots/Week Rate Rating Start Date 11/04/12 3 \$800.00 0.00 Week: 10/29/12 ---E--:30 \$750.00P4 0.00 NM \$750.00 10 WTVF 10/26/12 10/26/12 M-F 6p-7p CM 630p-7p M-F 630p-7p (6:30 PM-7:00 PM) **630P NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---F--\$750.00 0.00 111----\$750.00P4 0.00 NM 3 \$2,250.00 11 WTVF 10/29/12 10/31/12 M-F 6p-7p CM 630p-7p :30 (6:30 PM-7:00 PM) M-F 630p-7p 1/DAY 630P NEWS Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 11/04/12 111----Week: 10/29/12 \$750.00 0.00 \$1,300.00P4 0.00 NM \$1,300.00 12 WTVF 10/26/12 10/26/12 M-Sa 10p-1035p, Su 10pGM 10p-1035p \_\_\_\_F\_\_ :30 M-Sa 10p-10-35p, Su 10p-10-30 10P NEWS Spots/Week Rating Weekdays Rate Start Date End Date ----F--\$1,300.00 Week: 10/22/12 10/28/12 0.00 1-1----:30 2 \$1,300.00P4 0.00 NM \$2,600.00 13 WTVF 10/29/12 10/31/12 CM 10p-1035p

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Order / Rev:	36881		·····		Advertiser:	RAAMPAC					
It Order#:	079151				Product Des	c: RAAMPAC	· · · · · · · · · · · · · · · · · · ·	nedic of	- WTVF		
light Dates:	10/25/1	12 - 10/31	1/12		Estimate:	***************************************	·····	•	•		
			ent,			e de la companya de	in the	andre green conservation of	ne enga see one		_
Ln Ch Sta	art E		Inventory Code		Start/End	Time Days	Len Sp	ots Rate P	ri Rtg Type	Spots	Amount
	,		M-Sa 10p-1035p, M-Sa 10p-10-35p	, Su 10p-10-30							
10P NEWS Start Date	te En	d Date	Weekdays	1/DAY Spots/Week	Rate	Rating	•				
Week: 10/29/12	2 11/	/04/12	1-1	2	\$1,300.00	0.00				d grand	
14 WTVF 10/3	30/12 1	0/30/12	Tue CBS Prime 8 NCIS: LA	p-9p CM	8p-9p	₃ -T	:30	1 \$3,000.00P	4 0.00 NM	94.91	\$3,000.00
NCIS LA			TOIO, LA							±*	
Start Date Week: 10/29/12		<u>d Date</u> /04/12	<u>Weekdays</u> -T	Spots/Week	Rate \$3,000.00	Rating 0.00				-	
			Fri CBS Prime 9p		9p-10p	F	:30	1 \$2,300.00P	2 0.00 NM	1	\$2,300.00
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BLUE BLOO Start Date		d Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	2 10	/28/12	F	1	\$2,300.00	0.00			_		
16 WTVF 10/2	27/12 1	0/27/12	Sat News 6p-630 Sa 6p-630p	р СМ	558p-630p	S-	:30	1 \$500.00P		- 0	\$0.00
SAT 6P NEW							1	Service District	n ngamang T	:	
Start Date Week: 10/22/12		<u>d Date</u> /28/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$500.00	Rating 0.00					
Spot Ch Date	Range	<u>De</u>	escription	Start	/End Time	Ā	<u>Veekdays</u>		te Rta Type		:
1 WTVF 10/2 Credited		/28/12 Sa	at News 6p-630p	558p	-630p		Sa-	:30 <del>(\$500.</del> (	<del>00)</del> 0.00 <i>NM</i>		:
17 WTVF 10/2		0/28/12	Sun 930a-10a	CM	930a-10a	=S	:30	1 \$850.00P	2 0.00 NM	. 1	\$850.00
		and the	Face the Nation		A comment	<u></u>		r ganginging cinj.	16.1.2	ja v	
FACE NATIO		d Date	Weekdays	Spots/Week	Rate	Rating	1	and the state of t			:
Week: 10/22/12		/28/12	S	<u> </u>	\$850.00	0.00			. **	:	
18 WTVF 10/2	28/12 1	0/28/12	Sun News 530p-6	ip CM	530p-6p	S	:30	1 \$500.00P	2 0.00 NM	1	\$500.00
SUN 530P N	IEWS		Su 530p-6p				•,				
Start Da			<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating 0.00					:
Week: 10/22/12 19 WTVF 10/2		/28/12 0/28/12	Sun CBS Prime 6		\$500.00 557p-7p	0.00	:30	1 \$3,000.00P	2 0.00 NM	1	\$3,000.00
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MENTALIST		*	INICHIANISE								
Start Da		<u>id Date</u> /28/12	Weekdays	Spots/Week	Rate \$2,200.00	Rating 0.00					
Week: 10/22/12 21 WTVF 10/2			M-Sa 10p-1035p,	Su 10pGM	10p-1035p	S	:30	1 \$1,300.00P	4 0.00 NM	. 1	\$1,300.00
, , ,			M-Sa 10p-10-35p	o, Su 10p-10-3	•	ar.		144,94		÷ 1.	
SUN 10P NE Start Da		id Date	Weekdays	Spots/Week	Rate	Rating	: -				: :
Week: 10/22/12	2 10	/28/12	S	1	\$1,300.00	0.00					
22 WTVF 10/3	31/12 1	0/31/12	M-F 430p-5p M-F 430p-5p	CM	428p-5p	W	:30	1 \$500.00P	4 0.00 NM	1	\$500.00
4P NEWS			100p-0p								•
Start Da Week: 10/29/12		<u>id Date</u> /04/12	Weekdays W	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
VVCCN. 10/23/12	<u>. 11.</u>	10-7/14	**		φυσυισσ	94			Totals	30	\$30,750.00
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### **Chrissy Luther**

From: Berg, Fran <Fran.Berg@EagleTVSales.com>

Sent: Tuesday, October 30, 2012 9:19 AM

To: Chrissy Luther

**Subject:** RAAMPAC mkgd 7915113

for sat 6-630p spot mssed on 10/27 : run Wed 430-5p 10/31 \$500 inside Edition as mgkd

Thanks

Fran

36881

7915113

Rep Order# 7915113

Ver# Status Returned

Traffic Order# 36881

Last Received: Printed: 10/29/2012 12:51 PM 10/24/2012 12:31 PM

1 of

2

Showing Buylines: All Rep & Sta Revised Lines

Station Product Advertiser WTVF-TV NASHVILLE TN RAAMPAC ) RAAMPAC

Phone# Estimate# ANDREA MASSAR

Buyer

Fax#

Agency Flight Dates Agency C/P1/P2/E ( ) NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 10/25/2012 - 10/31/2012

Hiatus Weeks

Sales Office ( Salesperson ( Rep Firm

) WASHINGTON ) FRAN BERG

Salesperson FAX# Salesperson Phone#

202-872-1155 202-872-8745

## - CONTRACT COMMENT -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

### - REMARKS -

move to another week. pls advise. tnr, chrissy Could MG this week 430-5p unless you want to credit and ln 16: 1x nA sat 6-630p d/t network sports overrun \$500

		! !	LT
	*16	-	Ln
Station	*16 SA	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	In Day
Remark:	6P-630P		Time
Station Remark: V6 1x NA on 10/27 d/t network sports overrun. see above	SAT 6P NEWS		Program
overrun	:30		Len
. see above	\$500.00	1	Rate
	10/27-10/27		Dates
	н	1 1 1 1 1	Spots/Week
	μ	-	c # of Weeks
	щ		Total Spots
	\$500.00	1	Total Cost
			Daypart

### -REPORT TOTALS-

Report Totals: 1 / \$500.00

# -SALES MONTHLY TOTALS-

		Market Totals	-COMPETITIVE-	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 30 / \$30,750.00	Sales Totals: 30 / \$30,750.00	Oct 12: 16 / \$17,050.00
		\$87,857					Nov 12:
MUXP	UNKN	CABL					14 /
%	%	%					14 / \$13,700.00
VTZW	WKRN	CBLA					
%	0%	0%					
	WNAB	CBLB					
	0%	80					
	VMSW	INTA					
	00	%					
	WTVE	NCFP					
	35 %	%					

Books Demos RA35+ null

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P.01

NAB Form PB-17 Issues



### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: ルナイテール	区出,此二		Da	
L. WILLAM HAIR do hereby request station time co	GM oncerning the follo	wing issue:		
RAAAMPA	CCTA	v-SD-	·22)	
Fime of Day Broadcast Rotation or Length Package	Days	Class	Times per Week	Number of Weeks
		į		
Total Charges:				
This broadcast time will be used	by: RAAI	AMPA	C (TN	-SD-22
Does the programming message relating to a	g (in whole or ny political n	r in part) o latter of n	communicate ational impo	:"a rtance?"
☐ Yes			☑ No	

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NAB Form PB-17 Issues

	J. Harrison and Constitution and Constit	
For programming that "community or transce," attach Agreed Up	nicates a message relating to any politica on Schedule (Page 3)	al matter of national
I represent that the payment for	r the above described broadcast time has	been furnished by:
RAAAMP	AC (TW-SD-22	)
and you are authorized to annot furnishing the payment, if other	unce the time as paid for by such person than an individual person, is:	or entity. The entity
a corporation; A a com	mittee; 🗆 an association; 🗖 or othe	er unincorporated group.
The names offices, and address	ses of the chief executive officers, direct below (may be attached separately):	
THIS STATION DOES NOT D OF RACE OR ETHNICITY IN	ISCRIMINATE OR PERMIT DISCRI THE PLACMENT OF ADVERTISING	MINATION ON THE BASIS
asonable attorney's fees, that mi	mless the station for any damages or lial ay ensue from the broadcast of the above stated broadcast(s), I also agree to pro e delivered to the station at least broadcasts.	e-requestea epare a script,
TO BE SI	GNED BY ISSUE ADVERT	ISER
10/23/12 //	Signature Co	202-337-570 (mact Phone Number
TO BE SIGI	NED BY STATION REPRES	SENTATIVE
Accepted	Accepted in Part	Rejected
		Title